

BENEFITING THE 'BEADS OF COURAGE' PROGRAM AT VALLEY CHILDREN'S HOSPITAL



**SATURDAY, DECEMBER 6th
2PM - 4PM**

**BEE HIVE BUILDING
2600 CESAR CHAVEZ BLVD.
FRESNO, CA 93721**

SPONSORSHIP LEVELS



☐ **\$250 GUMDROP**

Sponsor name listed on event signage and webpage, 1 gingerbread house

☐ **\$500 LICORICE**

Sponsor logo on event website, name displayed on event signage, social media acknowledgement, 2 gingerbread houses

☐ **\$1,500 PEPPERMINT**

Sponsor logo on event website, name displayed on event signage, social media acknowledgement, choice of (1) exclusive branding opportunity *first come, first served*, 3 gingerbread houses

☐ **\$2,500 ROYAL ICING**

Presenting Sponsor, name will be incorporated directly into event's name and will be on all branding, 4 gingerbread houses

SPONSOR NAME: _____

ADDRESS: _____ CITY: _____ ZIP: _____

EMAIL: _____ PHONE: () _____

CHECKS PAYABLE TO: BEADS OF COURAGE

MAIL COMPLETED FORMS TO:

BEADS OF COURAGE

2025 N. GATEWAY BLVD. #101 - FRESNO, CA 93727

Beads of Courage is a 501(c)(3) public charity EIN 20-2721500

EXCLUSIVE BRANDING OPPORTUNITIES

AVAILABLE FOR PEPPERMINT LEVEL SPONSORS



GINGERBREAD CHEF APRONS

Every participant receives a holiday-themed apron to wear while decorating their gingerbread houses. The sponsor's logo will be printed on the front ensuring visibility in photos and throughout the event

TAKE HOME PACKAGING

Each completed gingerbread house is wrapped and prepared for transportation home. Sponsor name or logo will be featured on the packaging, ensuring the brand travels beyond the event

PHOTOS WITH SANTA

Feature the sponsor's logo prominently at the Santa Station where families take photos. This is a high-traffic area and a memorable part of the experience



SWEET SPOT SIGNAGE

The candy station is a central hub where guests gather to collect decorations for their gingerbread houses. A large, colorful sign with the sponsor's logo will be placed at the station

SPONSOR BRANDING PREFERENCES

Available on a first-come, first-served basis.

1st CHOICE: _____

2nd CHOICE: _____

3rd CHOICE: _____





**VISIT US ON INSTAGRAM
@GINGERBREADBOC**

